



SPONSORSHIP PACKET



We're thrilled to introduce *The Pansy Hour*, an original immersive performance celebrating queer joy, resilience, and community. Set inside a speakeasy-style nightclub in Baltimore in the late 1920s, the show invites audiences into a world inspired by the Pansy Balls and underground queer bars where LGBTQ+ people gathered—often under threat of police raids—to live freely, love boldly, and shine in their fullest selves. Through drag, song, dance, comedy, and intimate storytelling, *The Pansy Hour* honors the legacy of those who carved out joy in times of oppression and uplifts the voices of queer performers today. The audience is invited to interact at their comfort level, the deeper they dig, they more rewarding the experience.

At a moment when LGBTQ+ rights are under renewed attack across the country, stories of joy, liberation, chosen family, and creative resistance are more vital than ever. *The Pansy Hour* draws a direct throughline between the queer ancestors who risked everything for community and the artists continuing that tradition now. This production not only entertains—it preserves local history, sparks dialogue, and creates a space of unapologetic celebration at a time when visibility, safety, and belonging are urgently needed.

We hope to launch *The Pansy Hour* in the fall 2026. We are currently in the research and development phase. Our projected timeline includes:

- **Fall–Winter:** Venue scouting, meetings with historians at the Enoch Pratt Free Library and Johns Hopkins University, and archival research into Baltimore's queer and nightlife history.
- **Winter–Spring:** Casting, community building, and developing the immersive world of the nightclub.
- **Spring–Summer:** Ensemble development, costumes, character tracks, music, audience pathways, rehearsals, design integration, and community-centered programming leading up to production.
- **Summer-Fall:** Preview events, full production run.

Your sponsorship fuels the heart of this project. Contributions will directly support fair pay for a six-person, all-queer Creative Team; research and dramaturgy, ensuring historical accuracy and honoring real queer histories; artist stipends for performers, designers, and musicians; rehearsal and meeting space, costumes, props, and set pieces that bring the speakeasy to life; community engagement, including partnerships with local historians, LGBTQ+ organizations, and educational programming and workshops; and reduced ticket costs, making the show truly accessible.

Sponsorship also opens doors for you or your organization—visibility at performances, recognition in materials, access to exclusive events, and the opportunity to support a work that uplifts Baltimore's vibrant queer arts community.

The Pansy Hour is more than a show—it's a living tribute to queer history and a space for joy in a challenging time. Your support helps us preserve the stories of those who came before us and create a future where queer art can thrive.

Thank you for considering joining us as a valued partner. We would love to connect and discuss how your sponsorship can make a meaningful impact.

With gratitude,
The Pansy Hour Creative Team



THE PANSY HOUR SPONSORSHIP BENEFITS

\$500 – "Pansy Petal"

- Name listed in the program and on the Submersive website as a supporter
- A personalized thank-you letter from the cast and creative team
- Early access to ticket sales
- A printed, limited-edition *The Pansy Hour* show poster
- Invitation to a behind-the-scenes "making of" email update or video

\$1,000 – "Backstage Belle"

- All of the above, plus:
- Invitation to an early preview performance
- Signed program from the cast
- A printed, limited-edition *The Pansy Hour* show poster signed by the cast

\$2,500 – "Speakeasy Patron"

- All of the above, plus:
- Reserved VIP seating at a performance of your choice
- Invitation to the closing night toast with the cast
- A specialty beverage (mocktail or cocktail) named in your honor for one night (e.g., "The Velvet Val")

\$5,000 – "Velvet VIP"

- All of the above, plus:
- A personal thank-you video from the creative team
- Your name honored in a pre-show or post-show announcement
- One-of-a-kind signed drag photo or costume sketch from the show
- Invitation to private event with the cast/crew

\$10,000+ – "Legendary Luminary"

- All of the above, plus:
- Name listed as a *Legendary Sponsor* in top billing on all materials
- Option to dedicate a performance "In Honor" or "In Memory" of someone
- Custom legacy ritual or moment included in the show (e.g., your honoree's name acknowledged in the memorial)
- Semi-private performance for you and 10 guests (if feasible) or "pansy night" party with cast



SPONSORSHIP BENEFITS

Level	Legendary Luminary	Velvet VIP	Speakeasy Patron	Backstage Belle	Pansy Petal
Value	\$10,000+	\$5,000	\$2,500	\$1,000	\$500
Name listed as Legendary Sponsor					
Semi-private performance or party					
Legacy moment included in show					
Dedicate performance in honor or memory					
Private event with cast and crew					
Costume sketch or character photo					
Your name honored in-show from stage					
Thank you video from the creative team					
Beverage named in your honor					
Invitation to closing night toast with cast					
Reserved VIP seating at one performance					
Show poster signed by cast and crew					
Invitation to early preview performance					
Program signed by the cast					
Behind-the-scenes update emails					
Limited-edition printed show poster					
Personalized thank-you letter from cast					
Early access to ticket sales					
Name listed on Submersive website					



SPONSORSHIP FORM

Sponsorship Level:

- Legendary Luminary (\$10,000)**
- Velvet VIP (\$5,000)**
- Speakeasy Patron (\$2,500)**
- Backstage Belle (\$1,000)**
- Pansy Petal (\$500)**

Sponsor Name (as you would like to be acknowledged): _____

Street Address: _____

City _____ **State** _____ **Zip** _____

Phone _____ **Email** _____

Sponsor by January 31, 2026 for maximum promotional opportunities.

The Pansy Hour will be produced by Submersive Productions. Submersive Productions is a sponsored project of Fractured Atlas, a non-profit arts service organization. Fractured Atlas will receive grants for the charitable purposes of Submersive Productions, provide oversight to ensure that grant funds are used in accordance with grant agreements, and provide reports as required by the grantor. Contributions for the charitable purposes of Submersive Productions must be made payable to Fractured Atlas and are tax-deductible to the extent permitted by law.